

**South Carolina Association of Title I Administrators
51st Annual Professional Development Conference
October 23-26, 2018**

Exhibitor/Sponsor Registration Information

Level	Amount	Details	Ad Specifications
Platinum	\$5,000.00 or more	<ul style="list-style-type: none"> • 2 exhibit tables or equivalent space in the hallway outside the exhibit hall for maximum traffic and window lighting • Full- page ad in the conference program • 4 admission tickets to all conference events • Recognition from the podium and recognition poster • Preference for exhibit location & concurrent session presentation time (first come, first scheduled) 	<p>The booklet size is 8 ½ x 11.</p> <p>The ads should be sent to the lfisher@florence4.k12.sc.us by September 27, 2018.</p> <p>Platinum sponsors will have whole page for ad. (See page 2)</p> <p>Ads can be in color or black and white.</p> <p>Should be submitted in PDF format.</p>
Gold	\$2,500.00 – \$4,999.00	<ul style="list-style-type: none"> • 2 exhibit tables or equivalent space with premier placement inside the exhibit hall, near entry ways with heavy traffic • Full-page ad in the conference program • 4 admission tickets to all conference events • Recognition from the podium and recognition poster • Preference for exhibit location & concurrent session presentation time (first come, first scheduled) 	<p>The booklet size is 8 ½ x 11.</p> <p>The ads should be sent to the lfisher@florence4.k12.sc.us by September 27, 2018.</p> <p>Gold sponsors will have whole page for ad. (See page 2)</p> <p>Ads can be in color or black and white.</p> <p>Should be submitted in PDF format.</p>
Silver	\$1,500.00 - \$2,499.00	<ul style="list-style-type: none"> • 1 table or equivalent space inside the exhibit hall on the center aisle, moderate traffic • ½-page ad in the conference program • 2 admission tickets to all conference events • Recognition from the podium and recognition poster 	<p>The booklet size is 8 ½ x 11.</p> <p>The ads should be sent to the lfisher@florence4.k12.sc.us by September 27, 2018.</p> <p>Silver sponsors will have a half (1/2) page for ad. (See page 2)</p> <p>Ads can be in color or black and white.</p> <p>Should be submitted in PDF format.</p>
Bronze	\$1,000.00 - \$1,499.00	<ul style="list-style-type: none"> • 1 table or equivalent space inside the exhibit hall on the center aisle or on rear wall, considerable traffic • 1/4 - page ad in the conference program • 2 admission tickets to all conference events • Recognition from the podium and recognition poster 	<p>The booklet size is 8 ½ x 11.</p> <p>The ads should be sent to the lfisher@florence4.k12.sc.us by September 27, 2018.</p> <p>Bronze sponsors will have quarter (1/4) page for ad. (See page 2)</p> <p>Ads can be in color or black and white.</p> <p>Should be submitted in PDF format.</p>
Basic	\$800.00	<ul style="list-style-type: none"> • 1 exhibit table inside the exhibit hall • 1 admission ticket to all conference events 	Not Applicable

- One additional table can be purchased for \$350.00. (limit one please)
- Additional conference event tickets may be purchased from the registration desk in the amount of \$35.00 each. For additional information regarding exhibits or sponsorship levels, please contact: **Ms. Lashaundra Fisher**, SCATA President-Elect at either **843-346-3956, Ext. 1110** Or lfisher@florence4.k12.sc.us

1/4 Page
3.75"x4.75"

Bronze 1/4 page ad.

Full Page
8"x10.5"

Platinum and Gold
Full Page Ad.

1/2 Page
8"x4.75"

Silver- Half Page ad.

Finished Page Size: 8.5"x11"