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July 03, 2018

Dear Business Partner,

We are very excited about our plans for the South Carolina Association of Title I Administrators' (SCATA) 51st Annual Fall Professional Development Conference. The event will be held at the Embassy Suites Hotel at Kingston Plantation in Myrtle Beach, South Carolina, from Tuesday-Friday, October 23-26, 2018. With more than 51 years since SCATA was founded, it has now become one of the finest professional development conferences in the state where educational professionals gather annually to share best practices.

In order for our conference to be a success, we need you there as a business partner to show your support for what we do. Your products and services directly contribute towards making dreams come true for children. As a result of the support we receive from businesses like yours, SCATA will award six \$2,000 scholarships and twelve \$1,000 scholarships to deserving students from each of six regions across the state in 2019. The conference registration fees paid by your company go into our scholarship fund, thus your registration for this conference directly connects you to families who will be forever grateful. So, we sincerely hope that you will plan to exhibit at this year's conference.

Exhibitor/Sponsor Registration

The exhibitor/sponsor registration is an online process, and the registration window will open on Tuesday, July 03, 2018, and close on Friday, October 3, 2018. All of the information needed to register can be found on the SCATA website at www.sctitle1.org. "Move the Needle" is this year's conference theme. On Wednesday evening, we will have our traditional Dinner-Dance event, with the theme, "Hollywood at the Beach" We ask that you join regular conference participants by coming dressed in your favorite Hollywood outfit ready to walk on the red carpet.

Call for Presentations

Concurrent session preference will be given for a partnership with a participating school or district, sponsorship level, consistency with conference theme, and order of registrations received. If you are interested in submitting a proposal, please complete the Call for Presentations form that can be found on the SCATA website at www.sctitle1.org.

Exhibitors/Sponsors Contacts

If you have questions about sponsorship levels, please me at 803-751-5936. Lashaundra Fisher, President-Elect, will be the direct contact for exhibitors. For additional exhibit information, please contact her at 843-346-3956, Ext. 1110. or lfisher@florence4.k12.sc.us. Electrical and Internet arrangements for the exhibit hall should be made directly with Embassy Suites – Kingston Plantation. Information regarding these arrangements can also be found on the SCATA website at www.sctitle1.org.

Thank you in advance for your support. We look forward to seeing you at the beach in October!

Sincerely,

Vamshi Rudrapati

Vamshi Rudrapati
SCATA President