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July 19, 2019

Dear Business Partner,

We are very excited about our plans for the South Carolina Association of Title I Administrators' (SCATA) 52<sup>nd</sup> Annual Fall Professional Development Conference. The event will be held at the Embassy Suites Hotel at Kingston Plantation in Myrtle Beach, South Carolina, from Tuesday-Friday, October 22-25, 2019. With more than 52 years since SCATA was founded, it has now become one of the finest professional development conferences in the state where educational professionals gather annually to share best practices.

In order for our conference to be a success, we need you there as a business partner to show your support for what we do. Your products and services directly contribute towards making dreams come true for children. As a result of the support we receive from businesses like yours, SCATA will award six \$2,000 scholarships and twelve \$1,000 scholarships to deserving students from each of six regions across the state in 2020. The conference registration fees paid by your company go into our scholarship fund, thus your registration for this conference directly connects you to families who will be forever grateful. We sincerely hope that you will plan to exhibit at this year's conference.

**Exhibitor/Sponsor Registration**

The exhibitor/sponsor registration is an online process, and the registration window will open on Wednesday, July 24, 2019, and close on Friday, October 4, 2019. All of the information needed to register can be found on the SCATA website at [www.sctitle1.org](http://www.sctitle1.org). "***Change the Game, Beyond Boundaries***" is this year's conference theme. On Wednesday evening, we will have our traditional Dinner/Dance event, with the theme, "***Around the World***". We ask that you join regular conference participants by coming dressed representing your favorite country as we spin around the world for one night.

**Call for Presentations**

Concurrent session preference will be given for a partnership with a participating school or district, sponsorship level, consistency with conference theme, and order of registrations received. If you are interested in submitting a proposal, please complete the Call for Presentations form that can be found on the SCATA website at [www.sctitle1.org](http://www.sctitle1.org).

**Exhibitors/Sponsors Contacts**

If you have questions about sponsorship levels, please call me at 843-346-3956, ext. 1110. Dr. Jacqueline Inabinette, President-Elect, will be the direct contact for exhibitors. For additional exhibit information, please contact her at 803-435-4435 or [jinabinette@csd2.org](mailto:jinabinette@csd2.org). Electrical and Internet arrangements for the exhibit hall should be made directly with Embassy Suites – Kingston Plantation. Information regarding these arrangements can also be found on the SCATA website at [www.sctitle1.org](http://www.sctitle1.org).

Thank you in advance for your support. We look forward to seeing you at the beach in October!

Sincerely,

Lashaundra D. Fisher  
SCATA President